

international
heritage
fair



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PARIS · CARROUSEL DU LOUVRE

PRESS RELEASE

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MEILLEURS COUVRES DE FRANCE - ANAËLLE PANNIN © ADRIEN LARGEMAIN



THE INTERNATIONAL HERITAGE FAIR CELEBRATES ITS 30TH ANNIVERSARY!

From October 24 to 27, 2024, the International Heritage Fair will once again be held at the Carrousel du Louvre in Paris, celebrating 30 years. What to expect for this anniversary edition?

To celebrate this landmark, **Ateliers d'Art de France, owner and organiser of the Fair** is putting on a great spread. The theme of "Water Heritage", chosen for this anniversary, will be celebrated at the Fair through the participation of emblematic players in the sector, but also through the theme of "water" expressed in three areas: conferences, water heritage worksites and restoration professions!

The young generation in the spotlight! This year, two talents stood out, selected by a jury of qualified experts. As for the Prix de la Jeune Création Métiers d'Art (Young Creative Craftworker's Award), the jury was won over by the work of metal sculptor Marion Mezenge. In the Heritage category of the Concours Ateliers d'Art de France, an exceptional creator will be rewarded in the coming weeks.

This 30th anniversary will be celebrated alongside long-standing partners such as La Demeure Historique, VMF, the GMH, the Fédération Patrimoine-

Environnement and La Sauvegarde de l'Art Français, all of which are committed to safeguarding and preserving our heritage.

The only one of its kind in the world, the Fair highlights the strength of Fine crafts and Heritage professions in France. It is the **first economic and institutional platform dedicated to the cultural heritage economy**. The annual event once again brings together more than 300 exhibitors from 40 different professions: art restoration workshops, raw materials suppliers, conservation associations, built heritage companies, architects, local authorities, restoration schools...

For this anniversary edition, Ateliers d'Art de France has put together an exceptional programme of conferences in relation to the annual theme, offering an unforgettable, high-quality experience for all participants.

4 days of entertainment, concerts, know-how demonstrations, awards ceremonies, conferences & shows — the 2024 edition of the International Heritage Fair will be unforgettable!

KEY FIGURES OF THE 2023 EDITION: 19.500 VISITORS · 331 FRENCH AND INTERNATIONAL EXHIBITORS · 64 FIRST-TIME EXHIBITORS · 11 COUNTRIES REPRESENTED · 40 CONFERENCES · 30+ DEMONSTRATIONS · 8 AWARDS CEREMONIES

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WATER HERITAGE: THE THEME OF THIS YEAR'S EVENT

"Water, source of life, anchor of all civilisations. From springs to oceans, lakes and rivers, mankind has built up an incredible heritage", said Stéphane Galerneau, President of Ateliers d'Art de France and of the International Heritage Fair, testifying to the richness of the theme for the 2024 edition.

This theme echoes the rich current programming, particularly in the context of the French Year of the Sea announced by Emmanuel Macron, which will run from September 2024 to September 2025. This initiative will coincide with the European Heritage Days in the fall, also dedicated to maritime stakes.

This **maritime, hydraulic, river, thermal and port heritage** originated from the invaluable skills of fine craftspeople and builders. Today, more than ever, we need them to restore and conserve, but also to innovate and enable these buildings to continue to stand the test of time.

Climate regulator, home to biodiversity, source of energy, integral part of the economy, water—fresh or sea—is part of our daily lives and the focus of many future challenges addressed at the Fair, which attracts over 300 exhibitors and almost 20,000 visitors every year.

"As President of the International Heritage Fair, my mission is to ensure its continuity while constantly improving the quality of its offering, by proposing meetings, events and demonstrations, aimed at a qualified public.

When I took over the presidency of Ateliers d'Art de France and its fairs two years ago, I discovered a powerful, solid Fair recognised by all, whether professionals, institutions or enthusiasts in the sector.

This year, we are celebrating the 30th anniversary of the fair, which over the years has become the benchmark and must-attend event for the restoration, conservation and transmission of heritage. More than ever, we are looking to the future, meeting the needs of homeowners, private individuals and art and heritage enthusiasts alike.

Combining tradition, innovation, transmission and business, that is what the International Heritage Fair is all about."

Stéphane Galerneau, President of Ateliers d'Art de France
and of the International Heritage Fair





© MARION MEZENGE

APPLIQUE S'CRI © MARION MEZENGE

REVEALING YOUNG TALENTS: MARION MEZENGE, AWARD-WINNING CRAFTSMANSHIP

Every year, the International Heritage Fair unearths the heritage talents of tomorrow. A number of emblematic prize-winners are to be discovered exclusively on this occasion, including the winner of the 2024 Prix de la Jeune Création Métiers d'Art (Young Creative Craftsworker's Award): Marion Mezenge.

For over 60 years, **this prize, supported by Ateliers d'Art de France has been spotlighting the talents of tomorrow.** Selected by a panel of experts on the basis of artistic quality and technical expertise combined with an innovative outlook, this new generation of creators is supported and given a springboard to professionalisation. Prize-winners earn the opportunity to present their work at a prestigious international fair, through to a stand gifted at one of the professional organisation's international fairs.

Metal is her preferred material and light her medium. She plays with our perception of matter to underline the ephemeral beauty of these moments of life.

Marion Mezenge, 2024 winner, developed a strong interest in manual arts from an early age. A true jill-of-all-trades, she explores materials to create timeless, embodied interior objects that can be handed down from generation to generation. In 2019, she created her eponymous company for which she designs and manufactures brass interior objects. The shapes she creates are smooth and geometric. Usually concealed at the heart of objects and machines, she sets out to highlight their beauty by revealing the cold assemblies made possible by her craftsmanship and mechanical procedures.

Members of the 2024 jury:

- Stéphane Galerneau, Art Caster, President of Ateliers d'Art de France;
- Sandrine Ramona, Ceramicist, Board member of Ateliers d'Art de France;
- Caroline Martin-Rilhac, Managing Director of the Rémy Cointreau Foundation;
- Fabienne Marqueste, Managing Director, Fondation d'entreprise EY;
- Céline Liard, General Secretary, Fondation AG2R;
- Ludivine Loursel, Glassblower, bronzesmith & winner of the Prize in 2023.

THE ORIGIN OF THE FAIR


In 2009, Ateliers d'Art de France bought the Fair, giving it a new lease of life and the international dimension it needed to expand its influence, while preserving its identity.

Since its creation, **the Fair has raised public awareness of the need to preserve and safeguard our heritage.** Among the advances made in the sector, the *Freedom of Creation, Architecture, and Heritage Act (LCAP)* of July 7, 2016, completes the recognition of fine crafts: addressing France's cultural policy, this law definitively includes fine crafts in the field of artistic creation, confirming that practising a fine craft does not prejudice a specific status.

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ATELIERS D'ART
DE FRANCE

PRIX VMF/AAF
Métiers d'Art & Patrimoine Bâti

APPEL À
CANDIDATURE
JUSQU'AU
4 SEPTEMBRE 2024
—
DOTATION : 10 000€


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THE VMF-AAF "FINE CRAFT PROFESSION & BUILT HERITAGE" AWARD — CALL FOR ENTRIES UNTIL SEPTEMBER 4

To encourage companies working in this field, VMF and Ateliers d'Art de France have created a specific "Fine Craft Profession & Built Heritage" award in 2013. **A €10,000 prize is awarded to encourage the continuity, entry and development of craftsmanship in the service of built heritage.**

Each year, it's not a work of art or a personality that is rewarded, but rather a project or an action in progress, for transmission or promotion, in order to encourage the continuity and vitality of the sector.

The call for applications is open until September 4, 2024, to craft companies, project organisations and employees of these companies working on built heritage (real estate or furniture).

The Prize will be awarded at an official ceremony during the International Heritage Fair at the Carrousel du Louvre in Paris from October 24 to 27.

Until September 4, 2024
Further information and applications

ABOUT ATELIERS D'ART DE FRANCE

The mission of Ateliers d'Art de France is to promote fine craft professions in our society. As the only professional organisation gathering all 16 fields professions, it federates over 6,000 professionals nationwide, from individual workshops to art manufactures. Founded 150 years ago, it represents and defends the 281 fine craft professions in all their diversity, and contributes to the sector's economic development in France and abroad.

ABOUT THE FAIR

Organised by Ateliers d'Art de France, every year, the International Heritage Fair gathers over 300 exhibitors and 20,000 visitors, general audience and professionals alike, for 4 days at the Carrousel du Louvre in Paris. Founded in 1994 and held by Ateliers d'Art de France since 2009, the International Heritage Fair has established itself as the leading forum for reflection on the heritage sector — the stakes, the news and the challenges.

The only one of its kind in the world, the Fair illustrates the strength of Fine crafts and Heritage professions in France. It is the benchmark event for heritage professionals and enthusiasts, and brings together and federates all the major stakeholders in the sector: professionals involved in restoring, safeguarding and promoting built and non-built heritage, both tangible and intangible.

PRACTICAL INFO: Carrousel du Louvre - 99, rue de Rivoli, 75001 Paris
Thursday, October 24, from 10 a.m. to 6 p.m. — Friday, October 25, from 10 a.m. to 7 p.m.
Saturday, October 26, from 10 a.m. to 7 p.m. — Sunday, October 27, from 10 a.m. to 6 p.m.
Admission fee: €18; Presale price from €12

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